



**WE TAP THE UNTAPPED POTENTIAL OF
INDIA'S STUNNING TOURIST
DESTINATIONS**



STUNNING STAYS

— *A Retreat, Amidst Nature* —

PROBLEMS

- RESIDENTS OF THESE SCENIC TOURIST SPOTS HAVE PRIME LANDS BUT LACK RESOURCES TO ATTRACT VISITORS AND FULLY LEVERAGE THIS NATURAL GIFT.
- EVEN WITH RESOURCES, BUILDING A RESORT OR HOTEL IS CHALLENGING DUE TO REMOTE LOCATIONS, SCARCE LABOR, RUGGED TERRAIN, LIMITED TECHNOLOGY, AND OTHER OBSTACLES.
- MOREOVER, GOVERNMENT RESTRICTIONS LIMIT CONSTRUCTION AT MANY OF THESE TOURIST DESTINATIONS.



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SOLUTION



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HOW ?

- WE OFFER A RANGE OF PREFABRICATED, PORTABLE ACCOMMODATION OPTIONS THAT CAN BE EASILY DEPLOYED ON UNDERUTILIZED LANDS, OVERCOMING CHALLENGES LIKE REMOTE LOCATIONS AND CONSTRUCTION RESTRICTIONS. THESE VILLAS PROVIDE LUXURY STAYS AMIDST BREATHTAKING NATURAL BEAUTY, ALLOWING INSTALLATION IN DIVERSE SETTINGS—MOUNTAINS, RIVERSIDES, WATERFALLS, SNOWY TERRAINS, AND DESERTS—SO TOURISTS CAN FULLY IMMERSE THEMSELVES IN THE SURROUNDINGS.



MARKET OPPORTUNITY

- INDIAN HOTEL MARKET : VALUED AT ~USD 32B (FY20); PROJECTED TO REACH ~USD 52B BY FY27.
- TRAVEL & TOURISM GROWTH : 7.1% ANNUAL GROWTH; GDP CONTRIBUTION OF ~USD 199.3B IN 2023, PROJECTED TO HIT ~USD 512B BY 2028.
- ECO-TOURISM GROWTH : 15.7% PROJECTED GROWTH (2019-2027); VALUED AT USD 4.55B.
- MARKET VIABILITY : BOOSTED BY GOVERNMENT SUPPORT, RISING TRAVEL INTEREST (POST-COVID), AND DEMAND FOR STAYCATIONS AND CAMPING.



BUSINESS MODEL

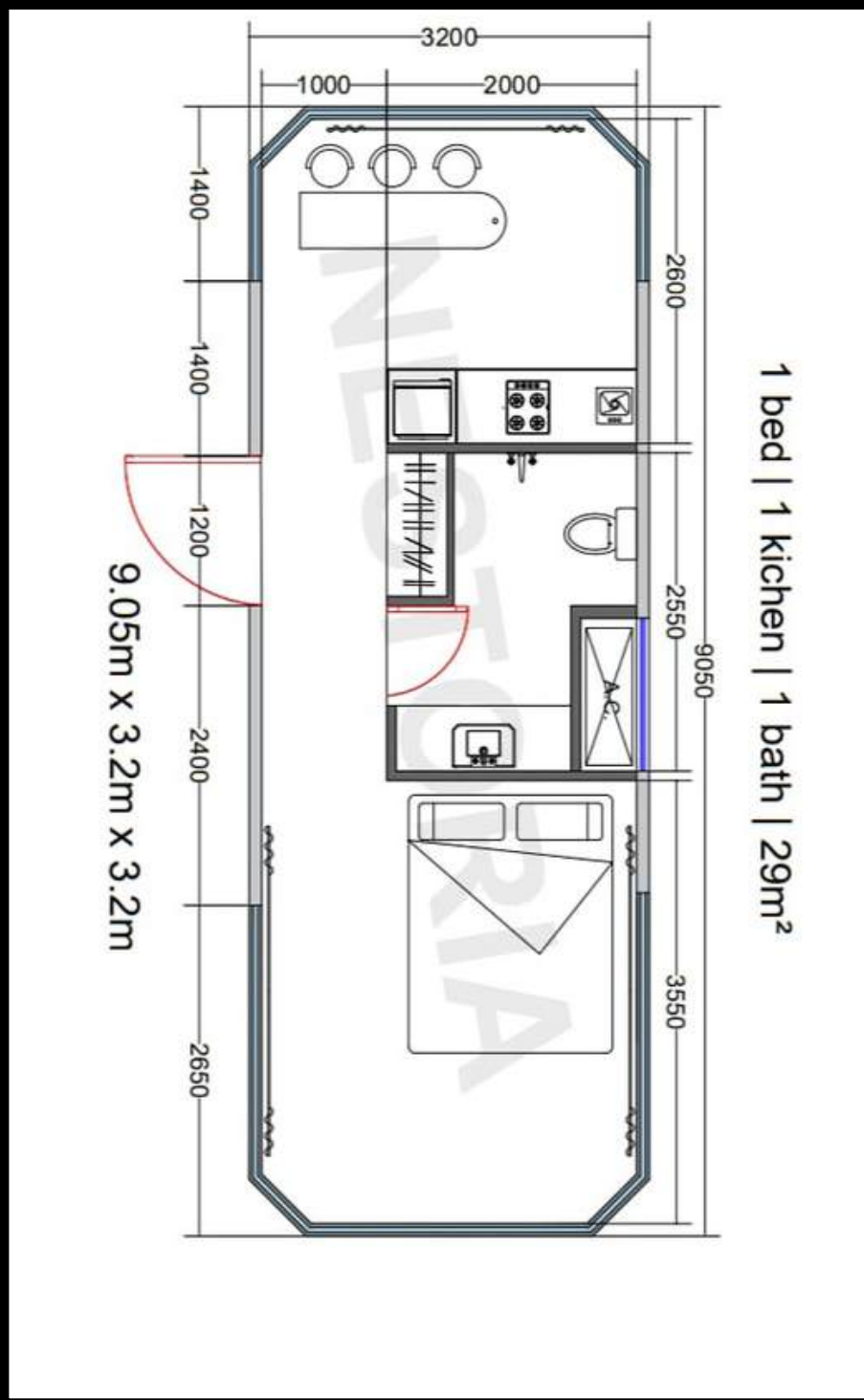
- **JOINT VENTURE :** FOR LANDOWNERS LACKING INVESTMENT OR RESOURCES, WE OFFER A JV MODEL TO SET UP AND MANAGE A RESORT USING OUR PRODUCTS, HANDLING LISTINGS AND OPERATIONS.
- **PRODUCT SUPPLY & MANAGEMENT:** FOR LANDOWNERS WITH INVESTMENT, WE SUPPLY THE PRODUCT AND MANAGE LISTINGS AND OPERATIONS UNDER SPECIFIC TERMS.
- **HOMESTAY/VILLA SUPPORT:** IF YOU HAVE A HOMESTAY OR VILLA, WE CAN ASSIST WITH LISTING AND MANAGEMENT.



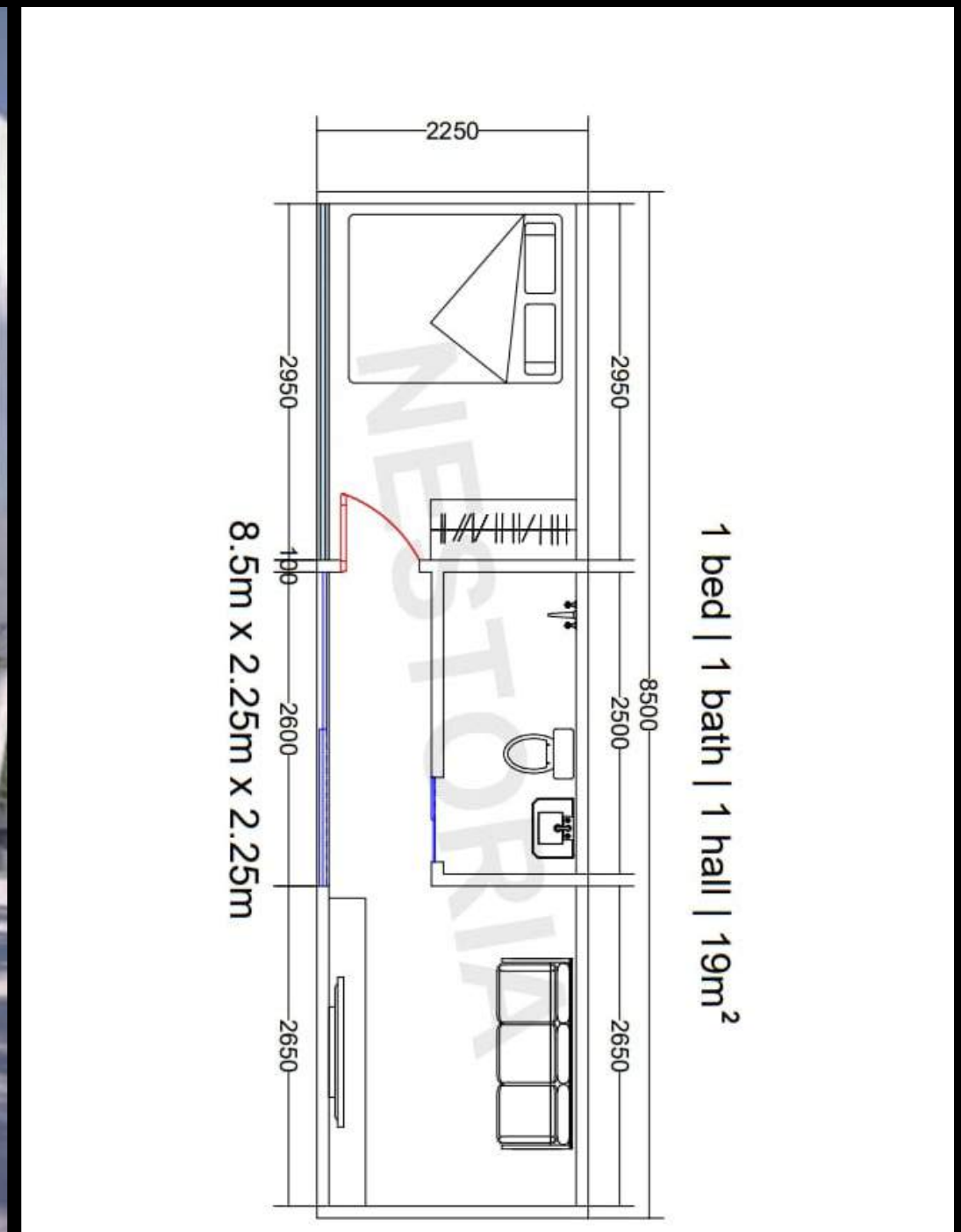
THE PRODUCTS

- THE STUNNING : SPACE CAPSULE HOMES.





• THE STUNNING : APPLE PODS.



- THE STUNNING : SKY DOMES.



- THE STUNNING :GEODESIC DOMES.



• THE STUNNING : CONTAINER HOMES.



• THE STUNNING : CAMPS.



• THE
STUNNING :
TREE
HOUSES.



• THE
STUNNING :
BAMBOO
HOUSES.



• THE
STUNNING :
MUD
HOMES.



ALIGNMENT WITH GOVT. INITIATIVES AND GUIDELINES









Vision Group under Union Minister for Tourism

A Vision Group on Sustainable Tourism under the Union Minister for Tourism will be set up. The Vision Group will include all the Stakeholder Ministries, States, Industry, NGO and Experts. It will provide overall vision and guidance for the development of Sustainable Tourism, Adventure Tourism and Eco Tourism in the Country.

The Board will guide the operationalisation and implementation of various strategic initiatives to strengthen the ecosystem for development of sustainable tourism and ecotourism in the Country:

- (i) Certification Schemes
- (ii) Capacity building

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Sl.No.	Title	
7	National Strategy and Roadmap for development of Rural Tourism in India	 National Strategy and Roadmap for development of Rural Tourism in India
8	National Strategy for Promotion of Rural Homestays 2022	 National Strategy for Promotion of Rural Homestays 2022.pdf
9	National Strategy for Sustainable tourism 2022	 National Strategy for Sustainable Tourism 2022.pdf
10	National Strategy for Adventure Tourism 2022	 National Strategy for Adventure Tourism 2022.pdf
11	Indian Adventure Tourism Guidelines, Version 2.0 - 2018	 Indian Adventure Tourism Guidelines, Version 2.0 - 2018
12	National Strategy for Eco Tourism 2022	 National Strategy for Ecotourism 2022.pdf
13	National Strategy for MICE Industry 2022	 National Strategy for MICE Industry 2022.pdf
14	National Strategy and Roadmap for Medical and Wellness Tourism	 National Strategy and Roadmap for Medical and Wellness Tourism

- (iii) Marketing and promotion
- (iv) Destination and product development
- (v) Private Sector Participation
- (vi) Specific strategies
- (vii) Any other measures for growth of sustainable tourism and ecotourism in the country.



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EXISTING PLAYERS



ZOSTEL



SaffronStays

SWAYAM
VISVA

THE
HOSTELER

goSTOPS
LIVE SOCIAL . EXPERIENCE MORE



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JOIN US TO “TAP THE UNTAP POTENTIAL OF INDIA’S STUNNING TOURIST DESTINATIONS”

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THANK YOU FOR YOUR TIME & CONSIDERATION.

WE’RE EXCITED TO UNCOVER AND SHOWCASE INDIA’S HIDDEN CORNERS & CREATE STUNNING TRAVEL EXPERIENCES UNDER YOUR MENTORSHIP.



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